

Nonprofits Count

The Economic & Social
Impact of Nonprofits
in Maryland, the District of
Columbia and Virginia,
2016

a joint report by



Special thanks to Johns Hopkins Center for Civil Society Studies

Overview

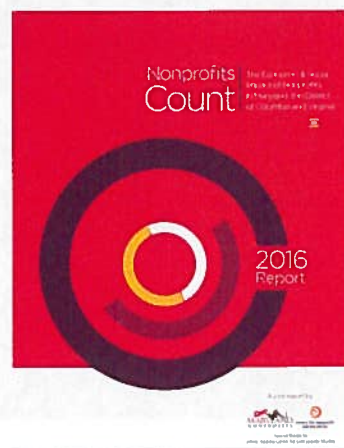
- Background
- Nonprofits by the Numbers: Size & Scope
- Economic Impact: Employment and Wages
- Challenges & Successes



Background

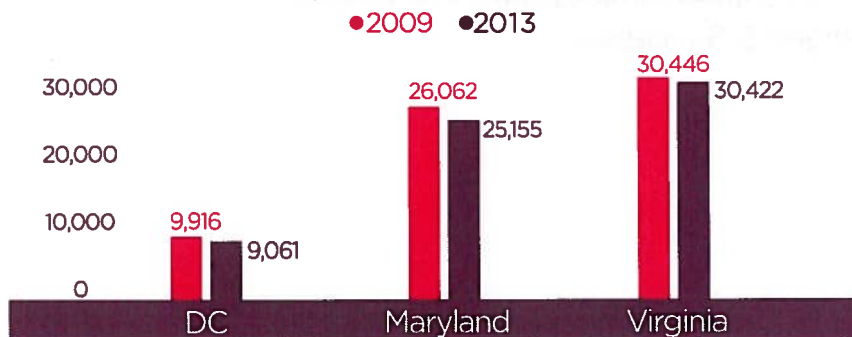
First-ever regional report on the economic and social impact of nonprofit organizations in the State of Maryland, the District of Columbia, and the Commonwealth of Virginia

- The Calvert Nonprofit Study explores the impact of nonprofits of Calvert County. Using existing data and an online survey, the study examines programmatic, operational and financial management aspects of nonprofit organizations headquartered in and/or serving the residents of Calvert County.



Nonprofits by the Numbers

501(c)(3) Nonprofits by State, 2009 vs. 2013



Nonprofits by the Numbers: Calvert County, 2009 – 2014

292 / 391 = 19%

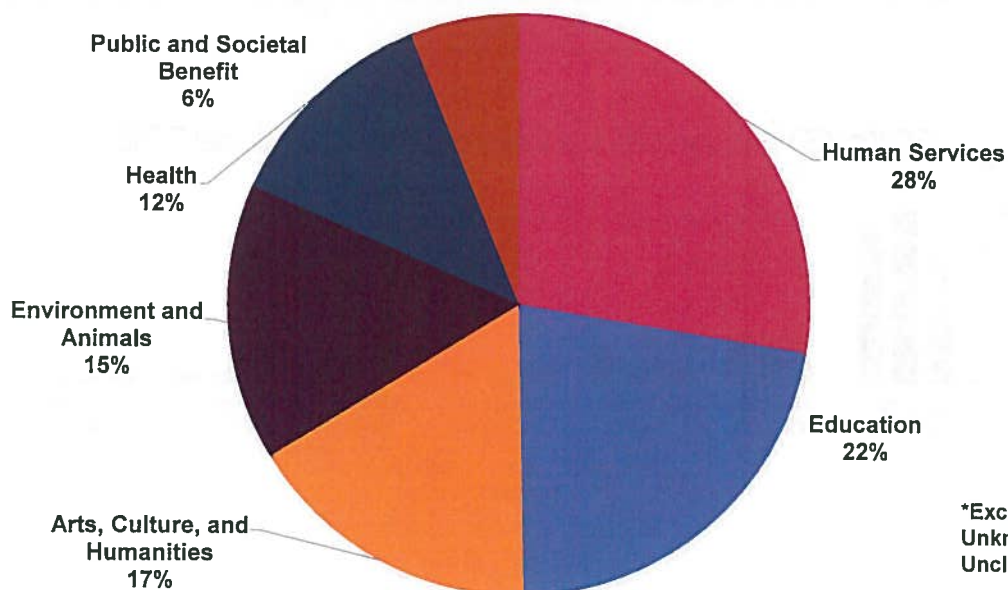
501c3s

Registered
Nonprofits

Growth



501(c)(3) Nonprofits by Field: Calvert County

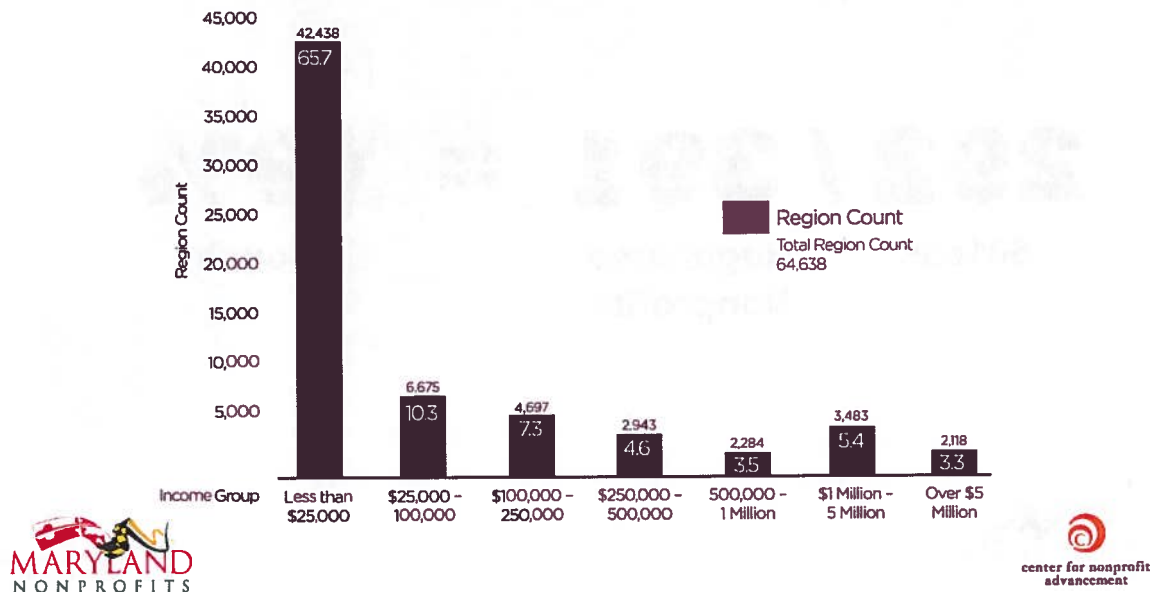


*Excluding
Unknowns/
Unclassified



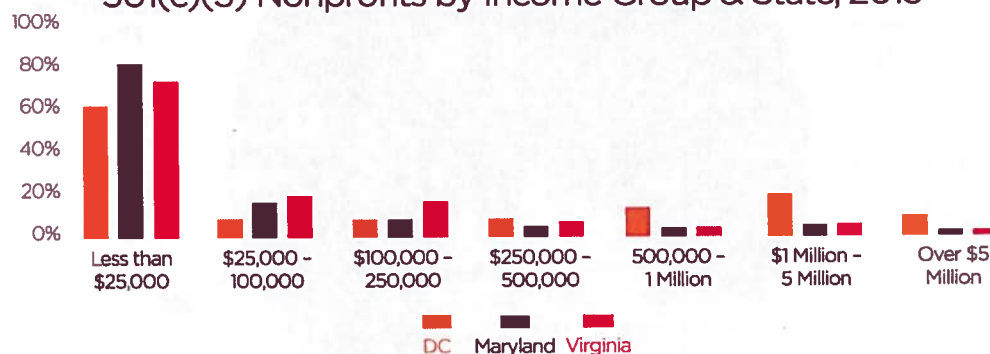
Nonprofits by Revenue

501(c)(3) Nonprofits by Income Group

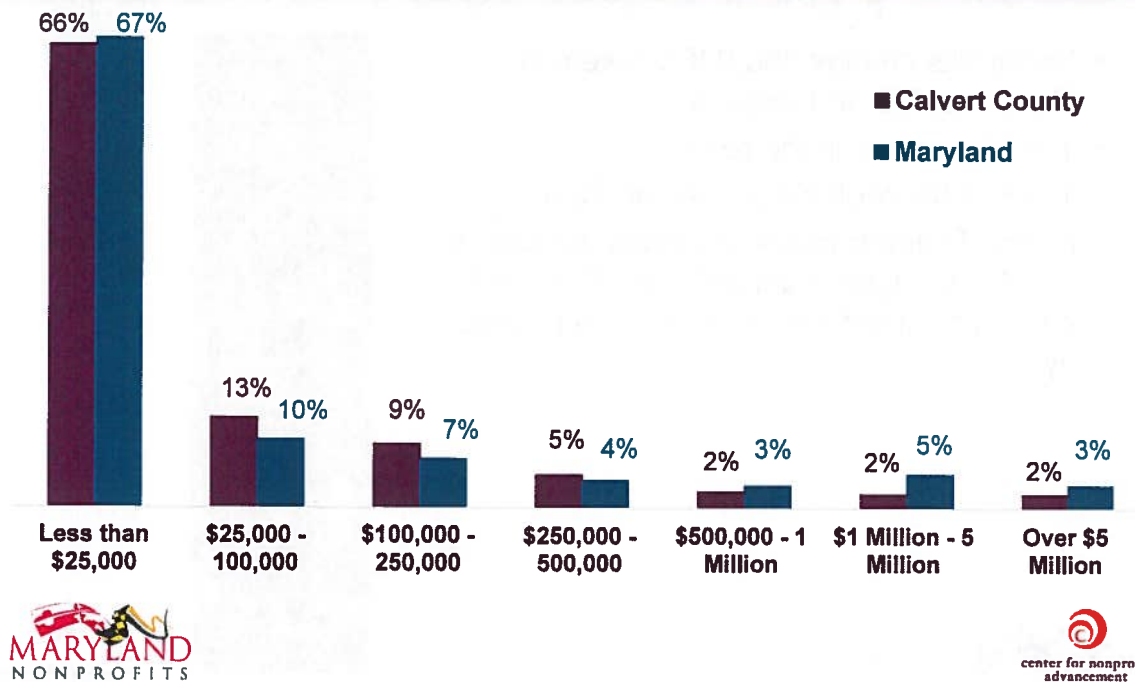


Nonprofits by Revenue & State

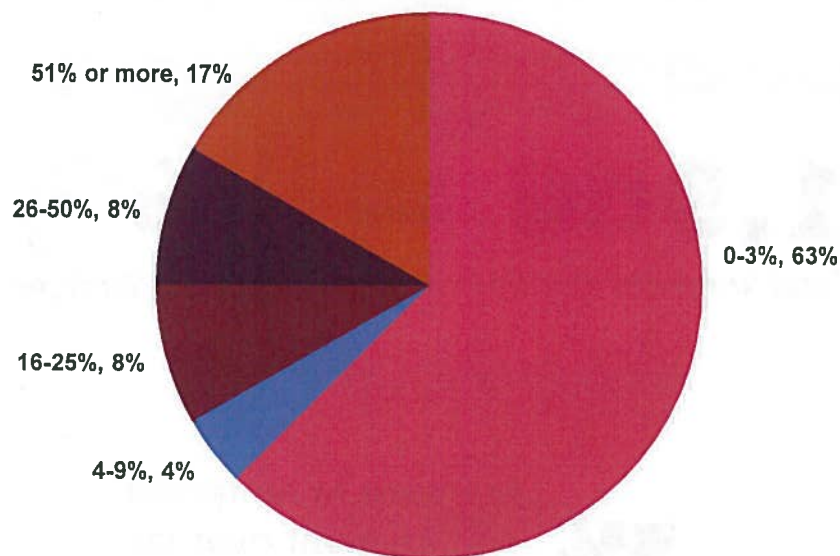
501(c)(3) Nonprofits by Income Group & State, 2013



501(c)(3) Nonprofits by Revenue: Calvert County vs. State, 2014



Percent of Total Revenue from Government: Calvert County, 2015



Economic Impact: Employment

- Nonprofits employ 650,000 workers in Maryland, DC and Virginia
- 1 in 10 workers in the region
- 1 in 8 of the region's private workforce
- Nonprofit employment increased on average by 11% in region from 2007 to 2012, while employment in for-profit sector decreased by -1.7%

Nonprofits employ
650,000
workers in
DC, Maryland &
Virginia - that's:



Calvert County Employment, 2014

1,966 = 9%

Total Nonprofit Workforce

Total County Workforce

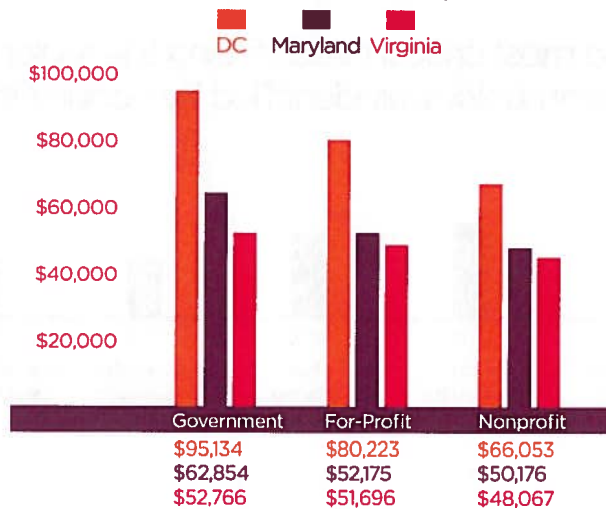
5%

Increase in nonprofit
employment over last
5 years



Economic Impact: Wages

Annual Wages Per Employee, 2012



Economic Impact: Total Nonprofit Wages, Calvert County



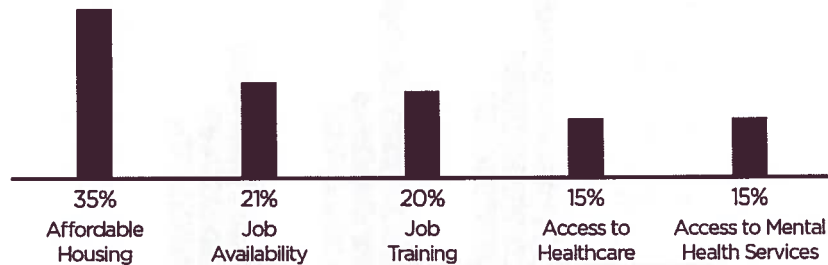
2009

2014

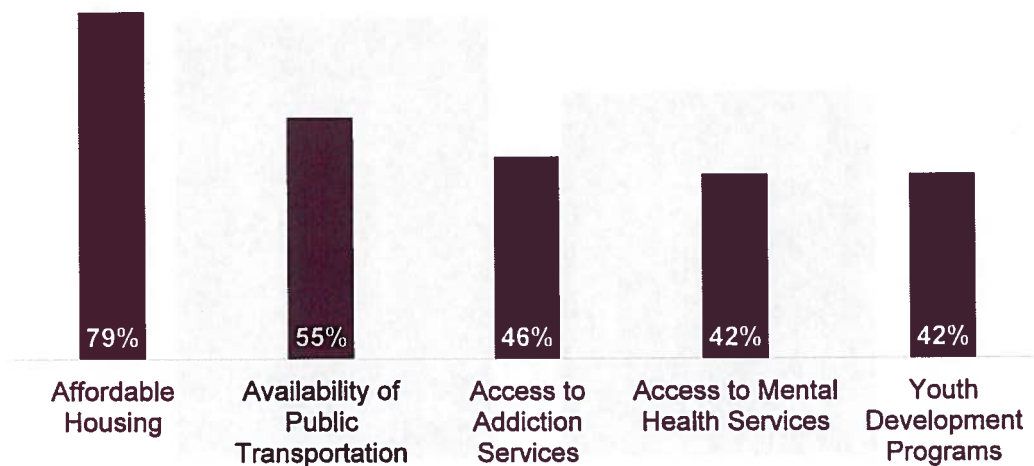


Increased Demand for Services: Region

The most critical needs facing the region's communities, as identified by nonprofits



Increased Demand for Services: Calvert County



Increased Demand for Services: Calvert County



12% unable to meet demand



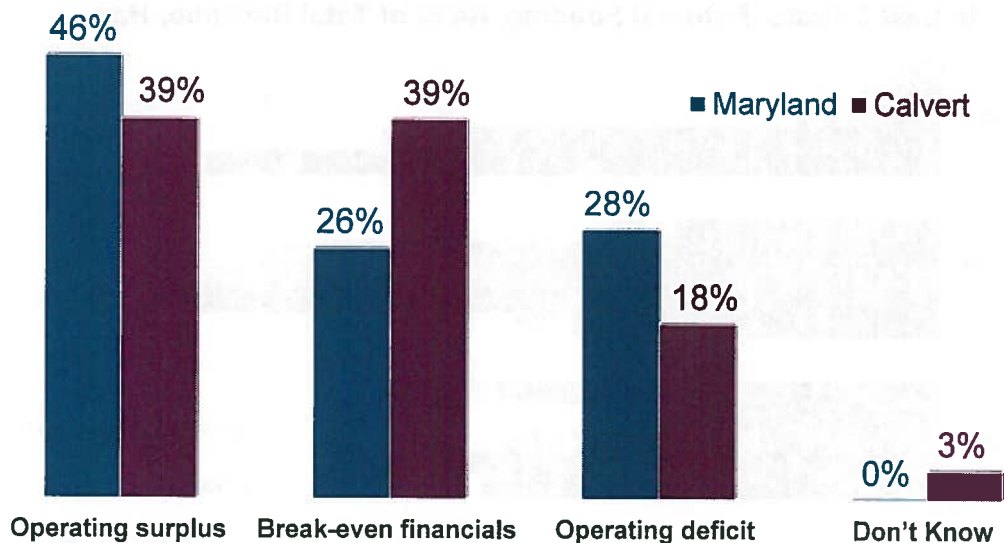
97% collaborating with other organizations



71% adding new or expanding existing programs and services



Year-End Financials: Calvert County vs. State, 2015



Financial Challenges: Calvert County



60% conducted long-term strategic/financial planning



56% changed main ways in which raised or spent money

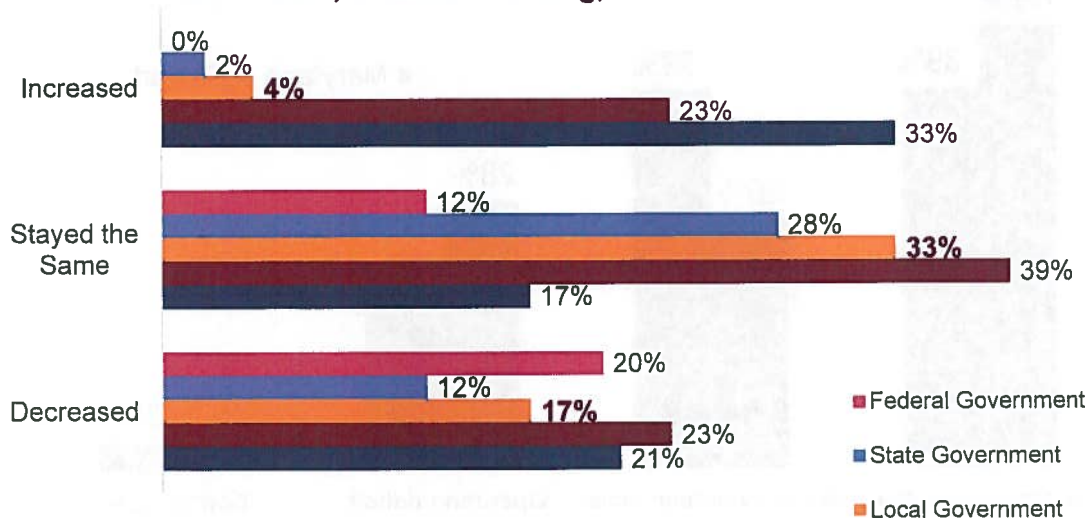


44% added to reserve funds



Funding Challenges: Calvert County

In Last 3 Years, External Funding, As % of Total Revenue, Has...



Nonprofit Successes: Calvert County



36% upgraded hardware/software



39% hired staff for new positions



44% gave Cost-of-Living Adjustments salary increases



46% invested money and time in staff professional development



Conclusions

Vibrant and engaged nonprofit community =
Essential to Calvert County, Maryland, and the Region

Jobs



Services



Economy



Conclusions

Deeper collaboration and long-term financial sustainability =
Strong nonprofit sector and greater impact



Questions & Answers

Questions?



To Learn More



Maryland Nonprofits
www.marylandnonprofits.org



**center for nonprofit
advancement**

The Center for Nonprofit Advancement
www.nonprofitadvancement.org



